

Electronic Acknowledgement Receipt

EFS ID:	10243008
Application Number:	10043714
International Application Number:	
Confirmation Number:	6438
Title of Invention:	SYSTEM, METHOD, AND SOFTWARE APPLICATION FOR TARGETED ADVERTISING VIA BEHAVIORAL MODEL CLUSTERING, AND PREFERENCE PROGRAMMING BASED ON BEHAVIORAL MODEL CLUSTERS
First Named Inventor/Applicant Name:	Isaac Bentolila
Customer Number:	24498
Filer:	Joel M. Fogelson
Filer Authorized By:	
Attorney Docket Number:	MNI020002
Receipt Date:	06-JUN-2011
Filing Date:	09-JAN-2002
Time Stamp:	21:48:19
Application Type:	Utility under 35 USC 111(a)

Payment information:

Submitted with Payment	yes
Payment Type	Deposit Account
Payment was successfully received in RAM	\$810
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File Listing:

Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)
1	Request for Continued Examination (RCE)	MNI020002_RCE_6JUNE2011.pdf	700110	no	3
			86a162e0e2d29ef84d4af0ce3823c5bdf34bb486		
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Information:					
2	Information Disclosure Statement (IDS) Form (SB08)	MNI020002_IDS-2_6JUNE2011.pdf	616743	no	8
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Information:					
3	Foreign Reference	EP0705036A2.pdf	2418781	no	42
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11	Foreign Reference	WO9828906A2.pdf	1353789	no	28
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12	Non Patent Literature	Oracle_Lite_The_Client_Database_for_Java.pdf	203209	no	2
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13	Non Patent Literature	API_Requirements_for_the_Advance_Set-Top_Box.pdf	625469	no	14
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14	Non Patent Literature	The_Challenges_of_Convergence_for_Set-Top_Box_Manufacturers.pdf	1384675	no	14
			331d878a040e1b1e7d4636ca71322bbe4aff9a02f		
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15	Non Patent Literature	White_Paper_Set-Top_Box_Solutions_Helping_Customers_Meet.pdf	181585	no	2
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16	Non Patent Literature	Set-Top_Box_Peripheral_Chip.pdf	494541	no	3
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18	Non Patent Literature	Set-Top_Box_Solutions.pdf	1298269	no	5
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19	Non Patent Literature	OpenTV_Operating_Evironmen t_Technical_White_Paper.pdf	687824	no	9
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20	Non Patent Literature	Application_Development_for _OpenTV.pdf	655895	no	11
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21	Non Patent Literature	Starsight_The_Interactive_On- screen_TV_Program_Guide_Se rvive.pdf	245309	no	3
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23	Non Patent Literature	Services_for_On- Screen_Guides.pdf	211066	no	1
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24	Information Disclosure Statement (IDS) Form (SB08)	The_Largest_Databases_Of_Tel evision_Information_in_the_W orld.pdf	162885	no	1
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25	Non Patent Literature	KAGEYAMA_ET_AL_A_FREE_TI ME- SHIFT_DVD_VIDEO_RECORDER. pdf	430510	no	5
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26	Non Patent Literature	OA_09953327_15MAR2006.pdf	502598 b9a9b2320b3dc4d44df6a842a0765b8fe735071d	no	13
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27	Non Patent Literature	AA_09953327_5_JUN_2006.pdf	162971 085a9e16dce5d9fe74253e5485fe44c9b498802a	no	3
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28	Non Patent Literature	OA_09953327_16AUG2006.pdf	449312 641fa3c75d922356b38a9b8f4fe57e8a7aea279b	no	12
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29	Non Patent Literature	FOA_09953327_21MAR2007.pdf	507751 a00916dd29ec29acd6e7cd199f306279c828491a	no	13
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30	Fee Worksheet (SB06)	fee-info.pdf	30596 bb79bf144c28f452b4c87edf645d35d40d36d2ad	no	2
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